

JACOB CRUZ

CONTACT

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PROFILE

- A proactive, self-motivated and objective problem solver adept in effectively setting priorities
- Able to multi-task and making quick, logical decisions to support rapidly changing environments
- 5+ years in graphic design
- 10+ years in web design/development
- 3+ years developing web applications
- 3+ years in photography
- Flexible with LAMP or WAMP stacks
- Skilled in hand-coding x/HTML/5 • CSS/3 and JavaScript • AJAX • jQuery • Perl/CGI • PHP • VBScript • ASP.NET
- Proficient in Python • Ruby
- Experienced in database creation, restoration, and maintenance (MySQL • Access)
- Proficient in Bootstrap • Skeleton • Foundation • 960.gs frameworks
- Proficient in CodeIgniter • AngularJS frameworks
- Proven ability to quickly learn and apply new frameworks
- Proficient in MS Office Suite, Adobe Creative Suite
- Flexible with Windows & Mac design platforms

PREVIOUS WORK

- www.pgssuite.com
- www.profitnavigator.net
- www.bilottilaw.com
- www.robertwisemanagement.com
- www.springfieldccpool.com
- www.canoneonta.com
- www.howtomoveanoffice.com
- www.gibianllc.com
- www.sjthomas.com
- www.townofoneonta.com
- www.roylomas.com
- www.springfielddelco.org
- www.oneontany.com
- www.sweethomeoneonta.com
- www.insightco.com
- www.bboyingunabridged.com
- www.springfieldtwplib.org
- www.networkparamedics.com
- www.lawofficeshalligan.com
- www.movemybiz.com
- www.ridpathsautocenter.com
- www.mcgarriages.com
- www.mbmlawoffice.com
- www.technoklean.com
- www.allstatesml.com
- www.go2tech.com

OBJECTIVE

Obtain a full-time position in web design & development within a strong and forward-thinking company where professional experience, education and dexterity would be an advantage to the growth of both my employer and myself.

EDUCATION

Bachelor of Science in Communication Arts, 2010
Concentration in Film & Audio Production
Minor in Computer Art
State University of New York, College at Oneonta, Oneonta, NY

EXPERIENCE

May 2012 — Current
"Go2, Inc." and "Computer & Network Paramedics, Inc." (Springfield, PA)

Lead Web Developer

Note: Go2, Inc. is a new umbrella corporation (Sept 2014), under which Computer & Network Paramedics, Inc. is now a subsidiary. Responsibilities are the same.

- Designed the company website, logos and handled brand extension
 - Designs include marketing materials, business cards, company shirts & sweaters, vehicle signage
- Managed projects as technical lead for design and development of mobile-friendly websites and web applications on both the front-end and back-end for the company and its clients
 - Designed CSS & PHP templates/frameworks for co-workers to improve turnover time
- Designed & Developed (with scalability) various custom CMS, CRMs & POS Systems for clients, with Membership/ID Card Management systems
- Built custom plug-ins/mods/templates for WordPress
- Created introductory website animations using CSS3/HTML5/jQuery
- Responsibilities involved action planning, scheduling, exercising modern design practices with coding/programming, database design/development, restoration and maintenance, logo and graphics design, search engine marketing & optimization, and meeting with clients from inception to completion of projects

Previous works and ongoing projects have involved

- Database applications for local townships and police departments
 - includes database upgrades and conversions between Access, CSV, XML, SQL
- Compatibility updates to pre-existing applications for fire departments
 - development in FORTRAN
- CRM systems for private investigators, insurance companies
- Lead-generation systems for email & online marketing
- Created introductory website animations using CSS3/HTML5/jQuery
- Sales/budget forecast applications for financial advisors, business consultants & owners
- ID card-based membership and Point-of-Sale systems for local pools
- Online form applications for health insurance providers

Nov 2010 — Apr 2012
"Information Systems Division, Inc." (Oneonta, NY)

Front-End / Back-End Web Developer

- Provided unique client-side and server-side website development and design, Flash and jQuery animations, graphics editing, photography & video production services to ISD clients
- Responsibilities involved action planning, scheduling, exercising modern design practices with coding/programming, database design/development, restoration and maintenance, logo and graphics design and meeting with clients from inception to completion of projects

Dec 2009 — Nov 2010
"Sweet Home Productions" (Oneonta, NY)

Web Media Developer

- Provided unique client-side and server-side website development and design, Flash and jQuery animations, photography & video production services to Sweet Home Suite and its clients
- Responsibilities involved action planning, scheduling, exercising modern design practices with coding/programming, database design and development, logo and graphics design and meeting with clients from inception to completion of projects